

Cookies Policy

1. COOKIES DESCRIPTION:

A "Cookie" is a small text file that a website stores in the user's browser, facilitating navigation through a website. Cookies are essential for the functioning of the Internet.

Cookies are used, for example, to remember the tastes of the users on the web: language, browser used; analyzing the habits and behaviors of the user to improve the services offered, or to adapt the contents of a website to the preferences of the user.

Cookies can be categorized as follows:

Regarding the entity which manages it (Owner):

- Own cookies: Are those that are sent to your computer from our computers or domains and from which we provide the requested service.
- Third party cookies: Are those that are sent to your computer from a computer or domain that is not managed by us, but by another collaborating entity. For example, those used by social networks, or external content such as videos stored on Youtube.

Depending on the length of time they remain activated (Duration):

- Session Cookies: These are temporary cookies that remain in the cookie file of your browser until you leave the web page, so none remains registered in the local memory of your device. The information obtained through these cookies serves to analyze traffic patterns on the web. Ultimately, this allows us to provide a better experience to improve the content and facilitate its use.
- Persistent cookies: These are stored in the local memory of your device and our web reads them every time you visit our pages. A permanent website has a specific expiration date. The cookie will stop working after that date. These cookies are generally used to facilitate purchase and registration services.

Regarding its purpose (Purpose):

- Technical Cookies: Are those necessary for navigation and the proper functioning of our website. They allow, for example, to control the traffic and data communication, to access restricted access parts, to carry out the process of placing an order, to use security features, store contents to be able to broadcast videos or share contents through social networks.
- Personalization Cookies: These are the ones that allow you to access the service with predefined characteristics based on a series of criteria, such as the language, the type of browser through which the service is accessed, the regional settings from where the service is accessed, etc.
- Analysis cookies: These are the ones that allow us to quantify the number of users and thus carry out the measurement and statistical analysis of the use that users make of the services provided. For this, we analyze the user's navigation pattern on our website in order to improve products and services that we offer.
- Advertising Cookies: These are the ones that allow the management of advertising spaces that could be included in our website, in the most efficient way possible.
- Behavioral Advertising Cookies: These cookies store users' behavior information obtained through continuous observation. Thanks to them, we can know the habits of navigation on the internet and show advertising related to your browsing profile.

2. WHAT COOKIES DO WE USE AND WITH WHICH PURPOSES:

Our website uses the following types of cookies:

- Own cookies: These are strictly necessary cookies. They allow the interaction of the user by the website using all its functions.

3. FROM WHOM ARE THE COOKIES WE USE:

The following are the cookies used by this website along with the purpose and duration of each one of them:

THIRD-PARTY COOKIES			
DOMAIN	NAME	PURPOSE	DURATION
Fedepulverizador es.com	_gid	Used to distinguish users and sessions	1 day
Fedepulverizador es.com	_ga	Storing and quantifying website visits	2 years
Fedepulverizador es.com	_gat	It is used to differentiate tracking objects created in the session. The cookie is updated each time you send data to Google Analytic.	1 minute
Fedepulverizador es.com	_fbp	Used by Facebook to deliver a range of advertising products, such as real-time offers from third-party advertisers.	3 months
Fedepulverizador es.com	PHPSESSID	Allows the website to store serialised state data. On this website it is used to establish user sessions by passing state data through a temporary cookie also known as a "session cookie".	Session
Fedepulverizador es.com	_icl_current_language	Stores user language preferences	1 month
Fedepulverizador es.com	UnicodeAI_css	Reads the screen resolution	Session

Fedepulverizador es.com	UnicodeAI_images	Improve web responsiveness.	Session
Fedepulverizador es.com	unicodeAI.screen	Reads the screen resolution	Session

THIRD-PARTY COOKIES			
DOMINIO	NOMBRE	FINALIDAD	DURACIÓ N
Google.com	1P_JAR	Transfers data to google to make advertising more attractive	1 week
	CONSENT	Manage consent, distinguish session and user	2 years
	NID	To provide delivery or retargeting of advertisements, and store user preferences	6 months
	_GRECAPTCHA	Providing spam protection	6 months

NOTE: This list will be updated as quickly as possible as the services offered on the website change. However, occasionally during this update it may be that the list does not include a cookie, although it will always refer to cookies for purposes identical to those registered in this list.

4. WAYS TO BLOCK AND LIMIT THE USE OF COOKIES:

It is important to note that these technologies are not intrusive, since all information obtained through cookies is totally anonymous, and in no case can be associated with a specific and identified user. This information allows PULVERIZADORES FEDE, S.L.U. to adapt and improve its services to the interests of users. However, the user has the option to prevent the generation of cookies, by selecting the corresponding option in his browser program. PULVERIZADORES FEDE, S.L.U. informs that in the case that the use of cookies is disabled, navigation may be slower than usual, even stop the functioning of the site in the case of necessary technical cookies.

Specifically, all browsers allow you to make changes that disable the use of the cookies. These settings are located in the "Options" or "Preferences" of your browser's menu.

Below we provide links that show you how to disable cookies following the instructions of the most used browsers:

- Internet Explorer: <http://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=es>
- Safari: <https://support.apple.com/es-es/guide/safari/sfri11471/mac>
- Safari para IOS (iPhone y iPad): <https://support.apple.com/en-us/HT201265>

However, if you want to block Google Analytics cookies, you can install an add-on in your browser by following the instructions in the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>

On the other hand, regarding the complements of external entities (such as the services of Google Inc.) used in our web portal, we recommend that all users access the privacy policies of each service provider to obtain more information. The links are:

Google Inc.:
<http://www.google.com/intl/en/policies/privacy/>

5. MORE INFORMATION

Any user who has any doubts about these technologies can send us the query through our email dpo@fedepulverizadores.com